

## **DISTRICT 5**

# **Announcing the College Finalists**

*(in alphabetical order)*

### **BISMARCK STATE COLLEGE (ND)**

Print Wild Card  
E-Cards  
Logo Design  
Television/Video Paid Advertisement (series)  
Digital Advertisement (single or series)  
Interior Signage/Displays (single or series)

### **CENTRAL COMMUNITY COLLEGE (NE)**

Logo Wear  
Novelty

### **COFFEYVILLE COMMUNITY COLLEGE (KS)**

Promotional Video – Long Form  
Social Media or Online Marketing Campaign

### **COWLEY COUNTY COMMUNITY COLLEGE (KS)**

Viewbook  
Booklet  
Social Media Post or Story  
Promotional Video – Short Form  
Print Advertisement (single or series)  
Television/Video Paid Advertisement (single)  
Successful Recruitment or Marketing Program  
Social Media or Online Marketing Campaign

### **DAKOTA COUNTY TECHNICAL COLLEGE/ INVER HILLS COMMUNITY COLLEGE (MN)**

Promotional Video – Short Form  
Wild Card

### **EAST CENTRAL COLLEGE (MO)**

Website  
Podcast  
Social Media Page  
Logo Design  
Excellent in Writing – Short Form

### **EASTERN IOWA COMMUNITY COLLEGE DISTRICT**

Brochure (single or series)  
Notes/Cards/Invitations (single or series)  
Poster (single or series)  
Promotional Video – Long Form  
Special Event or Fundraising Campaign  
Excellence in Writing – Short Form  
Excellent in Writing – Long Form

### **HENNEPIN TECHNICAL COLLEGE (MN)**

Video Shorts (single)  
Communication Success Story or Crisis  
Communication Campaign  
Special Event or Fundraising Campaign

### **IOWA VALLEY COMMUNITY COLLEGE**

Flyer (single or series)  
E-Publications  
Microsite/Landing Page

### **JEFFERSON COLLEGE (MO)**

Booklet  
Print Wild Card  
E-Newsletter  
E-Cards

### **KANSAS CITY KANSAS COMMUNITY COLLEGE**

Magazine  
Poster (single or series)  
Microsite/Landing Page  
Social Media Post or Story A  
Original Photography (Unmanipulated)  
Logo Wear

# 2024 MEDALLION AWARDS

## **KIRKWOOD COMMUNITY COLLEGE (IA)**

Booklet  
Video Shorts (single)  
Original Photography (Unmanipulated)  
Outdoor Signage/Displays (single or series)  
Novelty

## **LAKE SUPERIOR COLLEGE (MN)**

Television/Video Paid Advertisement (single)

## **METROPOLITAN COMMUNITY COLLEGE (MO)**

E-Newsletter

## **METROPOLITAN COMMUNITY COLLEGE (NE)**

Academic Catalog or Class Schedule  
Magazine  
Notes/Cards/Invitations (single or series)  
Social Media Post or Story B  
Successful Recruitment or Marketing Program  
Wild Card

## **MINERAL AREA COLLEGE (MO)**

Logo Wear

## **MINNEAPOLIS COMMUNITY & TECHNICAL COLLEGE**

Digital Advertisement (single or series)  
Successful Diversity, Equity, and Inclusion  
Marketing

## **MISSOURI STATE UNIVERSITY – WEST PLAINS**

Print Wild Card

## **NORTH IOWA AREA COMMUNITY COLLEGE**

Brochure (single or series)  
Notes/Cards/Invitations (single or series)  
Original Photography (Unmanipulated)  
Digital Advertisement (single or series)  
Novelty

## **NORTHEAST COMMUNITY COLLEGE (NE)**

Social Media Post or Story A  
Social Media Post or Story B  
Video Shorts (single)  
Video Shorts (series)  
Logo Design  
Computer-Generated Illustration  
Outdoor Signage/Displays (single or series)  
Special Event or Fundraising Campaign

## **NORTHEAST IOWA COMMUNITY COLLEGE**

Promotional Video – Short Form

## **NORTHWEST IOWA COMMUNITY COLLEGE**

Academic Catalog or Class Schedule  
Magazine  
Flyer (single or series)  
Social Media or Online Marketing Campaign  
Excellence in Writing – Long Form

## **ROCHESTER COMMUNITY & TECHNICAL COLLEGE (MN)**

Postcard (single or series)  
Video Shorts (series)  
Outdoor Signage/Displays (single or series)

## **SAINT PAUL COLLEGE (MN)**

Postcard (single or series)  
Website  
Excellence in Writing – Short Form

## **SOUTHEAST COMMUNITY COLLEGE (NE)**

Viewbook

## **SOUTHEASTERN COMMUNITY COLLEGE (IA)**

Academic Catalog or Class Schedule  
Newsletter  
Website  
Microsite/Landing Page  
Video Shorts (series)  
Television/Video Paid Advertisement (single)  
Television/Video Paid Advertisement (series)  
Interior Signage/Displays (single or series)  
Successful Recruitment or Marketing Program



2024  
**MEDALLION**  
AWARDS

**ST. LOUIS COMMUNITY COLLEGE (MO)**

Government or Community Relations Campaign

**THREE RIVERS COLLEGE (MO)**

Viewbook  
Flyer (single or series)  
Postcard (single or series)  
Poster (single or series)

**WESTERN IOWA TECH COMMUNITY  
COLLEGE**

Annual Report  
Interior Signage/Displays (single or series)